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UNICEF Has developed these principles to assist journalists as they report on issues affecting children. They are offered as guidelines that UNICEF believes will help media to cover children in an age-appropriate and sensitive manner. The guidelines are meant to support the best intentions of ethical reporters: serving the public interest without compromising the rights of children.

 [Principles Reporting on Children \[AR\].pdf](#)

 [Principles Reporting on Children \[EN\].pdf](#)